



UNIVERSITY OF
CAMBRIDGE

Prince Alwaleed Bin Talal
Centre of Islamic Studies

Contemporary Economic Policy in Morocco: How Can Economic Reform Work to Create Jobs?

28 March, 2014,
National Library of Rabat

WORKSHOP PROGRAMME

8.00am: **Registration and Refreshments**

8.30am: **Introduction**

Mr Martin Rose (Director, British Council in Morocco)
Dr Driss Ouaouicha (Executive Director, Moroccan British Society)
Professor George Joffé (POLIS, University of Cambridge)

8.40am: **Panel 1: Job Creation and Economic Development – Theory and Reality**

Chair: Dr Shana Cohen (Woolf Institute, University of Cambridge)

8.40am: **Employment and the Economic Challenge**
Professor George Joffé (POLIS, University of Cambridge)

9.00am: **Les nouveaux défis de l'employabilité des jeunes (French)**
Dr Driss Guerraoui (Secretary General, CES; l'Université Mohammed V Agdal Rabat)

9.20am: **World Bank Flagship report on Jobs in the Middle East and North Africa**
Dr Diego Urdinola (The World Bank)

9.40am: **Economic growth and jobs creation in Morocco: overall and sectors' analysis**
Professor Ezzahid ElHadj (Mohammed V-Agdal University, Rabat)
Professor El Alaoui Aicha (Moulay Slimane University- Beni Mellal, Morocco)

10.00am: Panel 1 Discussion

10.40am: **Refreshments**

11.00am: **Panel 2: State-driven job creation**

Chair: (tbc)

11.00am: **Growth and employment in Morocco – Macroeconomic and sectoral framework (French)**
Mourad Bentahar (Head of Employment Studies. Ministry of Employment and Social Affairs)

11.20am: **The Limits of Public Employment Policies in Morocco: the Dynamics between State Measures and the Unemployed Movement Activism**
Dr Rachid Touhtouh (INSEA, Rabat)
Dr Btissam Benkerroum (CERED, Rabat).

**11.40am: Local Economic Policy and Job Creation in the Industrial Sector in Morocco:
Case Study “FezShore”**

Stephanie Slaoui-Zirpins (PhD candidate, Goethe University)

12.00pm: Panel 2 Discussion

12.40pm: **Lunch**

1.40pm: **Panel 3: Job creation in the Private Sector**

Chair: Dr Mohamed Slassi

1.40pm: **Le rôle de la toute petite entreprise dans la création d’emploi dans le secteur privé**
Mouncef Kettani (President, UGEP)

2.00pm: **Création d’emploi, les freins et les limites du dispositif institutionnel (French)**
Dr Mohamed Slassi (Président, Commission Formation Professionnelle)

2.20pm: **Phoning from Morocco: Young Women Working in the Call Center Industry**
Souad Belhorma (PhD Candidate, Faculté des Lettres et des Sciences Humaines)

2.40pm: Discussion

3.20pm: **Refreshments**

3.40pm: **Panel 4: Social Development**

Chair: Mr Martin Rose (Director, British Council in Morocco)

3.40pm: **Regional study on Building Effective Employment Programs for youth in MENA**
Dr Diego Urdinola (The World Bank)

4.00pm: **Morocco’s Last Fifteen Years Job Market Policy: Graduate Recruitment in the Public Sector Seen from the Eye of a Witness**
Dr Jaouad Radouani (Mohamed Ben Abdellah University)

4.20pm: **Human Development in the Arab Spring: An Analysis of Past Development and Today’s Morocco toward Shaping a Global Future**
Hedvah Peres (High Atlas Foundation) on behalf of Dr Yossef Ben-Meir (High Atlas Foundation)

4.40pm: Discussion

5.20pm: **Conclusion**

Professor George Joffé

REGISTRATION

If you are not a participant but wish to attend the workshop, please contact Ahlam Sabrani to register your interest at: Ahlam.Sabrani@britishcouncil.org.